



# CampusNet

*Connect to the Future*

[optima.web.id](http://optima.web.id)

[campusnet.news](http://campusnet.news)





# CampusNet Value



**Bring brands closer to their  
campus and young market**

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**Empower student with upskilling  
and event financing**

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**250+ Campus Network**

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**Updated Indonesia Campus Media**

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# Our Products



## 1. Campus Offline Activation

This is a forum discussion for **youth and students** to be able to have a dialogue with other young leaders to be able to inspire each other and contribute to Indonesia.



# Offline Activation – Ngopi Santuy



**Campus NET** **BEM UNJ**

Ngopi Santuy #1 by CampusNet

**Tipis-tipis  
Persiapan Karir**

**Speaker**

**M. Ali Zaenal**  
CEO OPTIMA &  
Founder CampusNet

**Ahmad Alhamid**  
• Community Relation and Social  
Responsibility at Repsol Indonesia  
• Ex-HR Business Transformation  
Officer at Danone

**Sabtu, 22 Februari 2025 15.00 WIB**

**Coverage Backyard, Pondok Bambu**

[bit.ly/RegistrasiCampusNetxBEMUNJ](https://bit.ly/RegistrasiCampusNetxBEMUNJ)

[campusnet.news](#) [bemunj\\_official](#)



## Collaboration with UNJ



# Our Products

## 2. Online Activation

These program can range from webinars, conferences, instagram live, and workshops. Online activation **utilize various digital platforms**, such as video conferencing software, live streaming services, or virtual event platforms, to connect attendees.





# Online Activation

**Obrolan Kampus Eps.5**

## Navigating Campus Live

**Tips for New Students**

**Narasumber**  
@k.hery\_

**Host**  
@sarifanabilah

**Instagram Live**  
@campusnet.news

**Sarifatun Nabilah**  
Jurnalis Muda CampusNet  
Batch #2

**Herianto**  
Koordinator Pusat  
Aliansi BEM-SI 2024

**Sabtu, 16 November 2024**  
16.00 WIB

+62-878-4187-0027 | campusnet.news | mail@campusnet.news

**Obrolan Kampus Eps.6**

## Erasmus Scholarship

**Your Gateway to International Scholarship**

**Instagram Live**  
@campusnet.news

**Host**  
@nahdadailia

**Narasumber**  
@putri\_nabilaaulia

**Nahda Dalila**  
Jurnalis Muda CampusNet  
Batch #2

**Nabila Putri**  
Erasmus Mundus  
Joint Master Awardee

**Sabtu, 23 November 2024**  
16.00 WIB

+62-878-4187-0027 | campusnet.news | mail@campusnet.news

**Obrolan Kampus Eps.7**

## Balancing Book and Social Life

**A Student's Guide**

**Pembicara**  
@daus.rif

**Host**  
@dewarahadianh

**Instagram Live**  
@campusnet.news

**Dewa Rahadian**  
Jurnalis Muda CampusNet  
Batch #2

**Firdaus**  
Presiden BEM KM  
Universitas Andalas

**Sabtu, 30 November 2024**  
16.00 WIB

+62-878-4187-0027 | campusnet.news | mail@campusnet.news

**Obrolan Kampus Eps.8**

## BEM SI Menyikapi Kenaikan PPN 12%

**Narasumber**

**Narasumber**

**Instagram Live**  
@campusnet.news  
@bem\_si @bem\_kmb\_unib

**Host**

**Agung Lucky Pradita**  
• Presma BEM UNS  
• Koordinator Media BEM SI

**Ridhoan P Hutasuhut**  
• Presma BEM UNIB  
• Korwil Sumbagsel BEM SI

**Dimas Heriyadi**  
Content Creative Associate  
CampusNet

**Sabtu, 28 Desember 2024**  
20.00 WIB

+62-878-4187-0027 | campusnet.news | mail@campusnet.news



# Webinar Built with Campus Community

Webinar #WomenOnTheRise

**Future-Proof Your Career :  
Skills Every Woman Needs**

**Speaker**

  
**Dian Yuanita W**  
S.Hut., M.Sc.  
• Policy Manager at Indonesia Business Council for Sustainable Development  
• Advisor at Kementerian ATR/BPN

**Moderator**

  
**Aurellia Ryveka**  
S.Gz  
Business Development Associate at OPTIMA Media & Advertising

**Online Google Meet**

**Sabtu, 26 Oktober 2024** **10.00 - 11.30 WIB**

**Daftarkan Dirimu: [bit.ly/WebinarWOTR](https://bit.ly/WebinarWOTR)**

Tersedia Saldo Gopay untuk 3 orang beruntung

+62-878-4187-0027 [www.optima.web.id](http://www.optima.web.id) [mail@optima.web.id](mailto:mail@optima.web.id)

**UNSA GOES TO SCHOOL**

**Jurusan Kuliah Masa Depan**

**Menyongsong Peluang Karir di Era Digital**

**Online**  
Via Zoom Meeting

  
**Speaker**  
**Fathin Naufal**  
Product Manager at Gojek

**Kamis, 29 Agustus 2024**  
**16.00 WIB**

**Peluang Beasiswa 70%**  
Biaya Pendidikan UNSIA X CampusNet

**Daftar Sekarang, Raih Beasiswanya!**

**[bit.ly/RSVPWebinarUnsia](https://bit.ly/RSVPWebinarUnsia)**

+62-877-7621-6536 [campusnet.news](https://campusnet.news) [mail@campusnet.news](mailto:mail@campusnet.news)



CampusNet Proudly Present

**Life After Campus**

**Webinar Series**

**Speakers**



**14 Desember 2024**

**Networking 101: Building Connections for Career Success**  
Muhammad Ikrom Azzam, S.Pd

**Essential Skills for the 21st Century: What You Need to Thrive in the Job Market**  
Ir. Abimata Anjaya Tirta, S.T., M.M

**21 Desember 2024**

**Ace Your Interview: Tips and Tricks to Boost Your Confidence and CV Optimization**  
Fahmi Mubarak, S.PWK

**From Theory to Practice: Crafting an Impressive Portfolio**  
Muhammad Yuza Augusti, S.T.

 **DAFTAR SEKARANG**  
Dapatkan Saldo OVO  
Bagi 3 Orang Beruntung

Our Media Partner 

+62-878-4187-0027 [campusnet.news](https://campusnet.news) [mail@campusnet.news](mailto:mail@campusnet.news)

# Our Products



**bibit** **TribunNetwork** **Tribunnews.com**

**InvestSmart Webinar**

**INVESTASI DI TAHUN 2022**

**Edukasi dan Literasi adalah Kunci**

**Yulianta**  
Deputi Direktur Literasi dan Informasi  
Otoritas Jasa Keuangan

**William**  
Lead PR & Communication  
Bibit & Stockbit

**Oktofa Yudha Sudrajad, Ph.D**  
Dosen Sekolah Bisnis dan Manajemen  
Institut Teknologi Bandung

**Jumat, 10 Desember 2021 | Pukul 14.00 - 15.35 WIB**

**LIVE** @TRIBUN JATIM | @SURYA ONLINE | @TRIBUN JATIM OFFICIAL | @HARIAN SURYA

Gratis Pendaftaran di : <http://bit.do/webinarbibit>

**TribunJatim.com** **TribunMadura.com** **TribunMataraman.com** **SURYA.co.id** **SURYAMALANG.com**

## 3. Brand Goes To Campus

This program is intended for **brands to interact with students** through advertisements in campus facilities or direct product promotions. The main goal is to increase Brand awareness and encourage Brand presence in the student community



# Our Products



## 4. Campus Branding

The program will focus on the process of creating a **strong identity and image for the canteen or dining area in the campus environment.**

It involves using visual, communicative, and experiential elements to build an emotional connection with students. Sponsors can actively participate in introducing their company through the Canteen Branding.

# Our Products



Printbox OOH 3.0/43 inch



Printbox OOH 2.0/23 inch

## 5. Printbox OOH

The program offers an **effective branding opportunities through digital screens integrated in our machines.** With over 10,000 students from high schools to numerous campuses utilising Printbox vending machines each month. This is a huge opportunity for the brand to increase its brand awareness and get closer to relevant market segments.

# Our Products

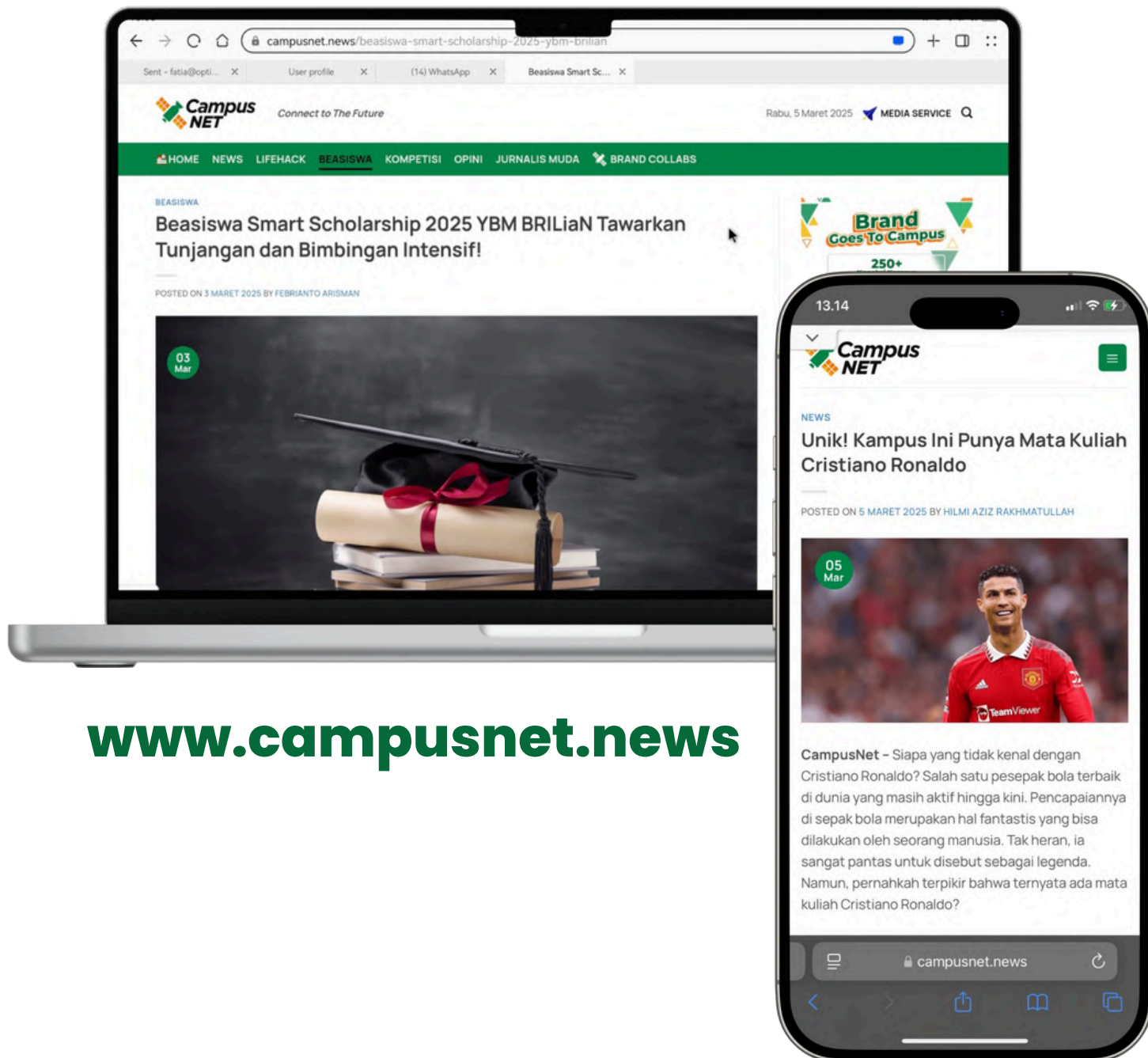


## 6. Campus Connect With Sponsor

This program will focus on the implementation of the University Campus Vitality Orientation (Ospek) which is usually attended by all new students of a university. **Sponsors can actively participate in introducing their companies to new students of the university.**



# Our Products



[www.campusnet.news](http://www.campusnet.news)

## 7. Media Publication

Campusnet.news is a media platform dedicated to **providing information** about campus life across Indonesia. It offers a variety of content, including news, life hacks, scholarship opportunities, competitions, opinions, and youth journalism.





# Thank You

## Let's Grow Together

[optima.web.id](http://optima.web.id)

[campusnet.news](http://campusnet.news)